

PURSUE YOUR PASSION.

DEPARTMENT OF COMMUNICATION

ABOUT COMMUNICATION

As a COMM student, you'll enjoy exciting opportunities to practice your art and craft, through the creation of multimedia content including writing, editing, speaking, videography, and strategic social media management. Opportunities abound to put into practice what you are learning in the classroom. You will gain valuable experience in the field of communications in internships as well as our student media productions:

- The Dolphin Channel News
- Dolphin Radio
- The Navigator Newspaper
- Phin Communications Public Relations & Advertising

OUR PROGRAMS

The Department of Communication offers flexible undergraduate programs that seamlessly blends the study of communication theory and practice together, creating a dynamic and vibrant community of learning.

MAJOR

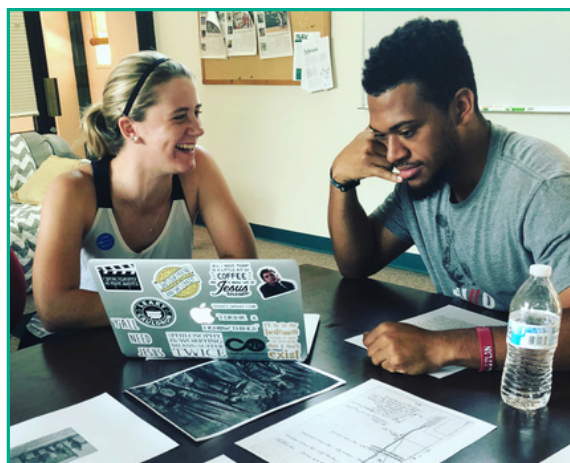
- Bachelor of Arts in Communication
- Specialize in Multimedia Journalism, Strategic Communication, or Communication Studies
- Develop a professional portfolio

MINORS & CERTIFICATES

- Minor in Communication (18 credits)
- Strategic Social Media Minor (18 credits)
- Minor in Sport Communication (15 credits)
- Certificate in Strategic Social Media (12 credits)

INTRO CLASSES

- COMM 101 Mass Comm and Society
- COMM 201 Principles of Speech Communication (SI)
- COMM 217 Multimedia Journalism



Top: COMM student films in Italy during a Study Abroad trip.
Bottom: COMM students working with Phin Comm Agency storyboard a promotional video for Visit Jacksonville.

FIND YOUR STORY.



COMM students and faculty take a break from a media conference in D.C. for a trip to the Newseum.



COMM students learn to compose a great shot as they film on location in Jacksonville.

WHAT STUDENTS ARE SAYING

As a COMM major, I learned important lessons and gained many skills that prepared me for my job. More importantly, I also discovered who I was and what I was capable of. Thanks to opportunities like writing for The Navigator, running PHIN Communications, traveling to national conferences, and the mentorship of amazing faculty, I am the person I am today.

- **Alexandra Abreu Figueroa (COMM '17)**

The communication department at JU helped me grow as a student and as a professional in a way that I don't believe any other department could have.

- **Callie Johnson (COMM '18)**

The COMM major gives you skills no other major offers. I've written news articles, produced broadcast stories, developed a PR campaign for a client, and managed a newsroom. From each opportunity, I gained practical experience, but I also learned something new about myself. The COMM faculty and my experiences as a COMM major have positioned me to realize my life goal: to seek the truth and report it.

- **Gabriela Lovera Hernandez (COMM '19)**

THE JU COMM EXPERIENCE



**Expert
Faculty**



**Student
Media**



**Awards &
Honors**



**Real-World
Experience**



**Leadership
Development**



Department of Communication
<https://www.ju.edu/communication>